



2023 Sponsorship Opportunities



Thank you for considering sponsoring Christmas on the Plaza! This community tree lighting event has become a staple of Danville's Holiday fun. The 2023 Christmas on the Plaza Sponsorships* are a great way for you to be part of the festivities.

*At this time RDA will only be accepting monetary donations for this event, not in-kind donations. Thank you for understanding!

\$2,500 - Presenting Sponsor (1 Available)

- Logo and recognition on COTP marketing in the Gift Guide
- Logo on all posters and event marketing materials
- Logo on all signage at the event
- 4 mentions by entertainment at the event
- Social media recognition on all posts about the event

\$1,000 - Entertainment Sponsor (1 Available)

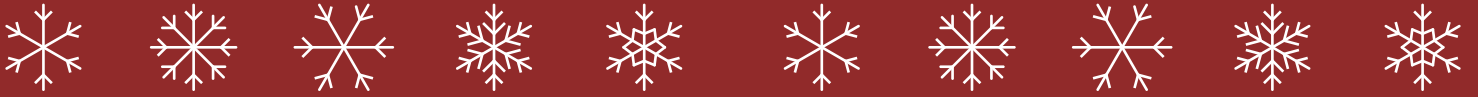
- Logo on all posters and event marketing materials
- Logo on all signage at the event
- 2 mentions by entertainment at the event
- 4 social media shout outs

\$500 - Children's Activities Sponsor (2 Available)

- Logo on all signage related to children's activities
- 1 mention by entertainment at the event
- 2 social media shout outs

\$250 - Food Sponsor (2 Available)

- Logo recognition at Cookie and Hot Chocolate table
- 1 social media shout out



Sponsorship Agreement

Sponsor Name: _____

Mailing Address: _____

Primary Contact: _____

Email: _____

Phone: _____

Website: _____

By signing this document, sponsor agrees to pay the River District the Appropriate sponsorship fee as noted below.

Signature _____

Please mark the sponsorship level you have selected, sign, date and return to the address listed below. Payments are due by November 10th, 2023.

- Presenting Sponsor (\$2,500) 1 available
- Entertainment Sponsor (\$1,000) 1 available
- Children's Activity Sponsor (\$500) 2 available
- Food Sponsor (\$250) 2 available



Please make check payable to:
River District Association
Attn: Christmas on the Plaza
PO Box 853
Danville, VA 24543



Email Logos to:
kirsten@riverdistrictassociation.com