



Agenda

Mornings on Main - September 20th, 2021, 10:00 A.M.

VIRTUAL

Join Zoom Meeting

<https://us06web.zoom.us/j/8832444235>

Meeting ID: 883 244 4235

Welcome: Diana Schwartz

Merchant news, updates, celebrations!: Anyone attending, jump in!

Sandra Stone, WAKG/WBTM

Lauren Parks, Blush and Bashful Waxing Spa

Nuel West, X-S Clothing Design

Brian Dunavent, City of Danville Engineering/Public Works

Diana Schwartz, River District Association

Kirsten Aherron, River District Association

Susan Moss, Head Up, Eyes Forward

Vince Puccio, Dry Fork Fruit Distillery

RDA Update: Diana Schwartz

- GET Boosted is closed for now. RDA will be in touch about grant applications.
- Dream Launch applications will be opening soon. It's a six week program, two hours once a week. The courses go over business planning, finding credit/funding, marketing etc. Classes start in January, and the pitch competition is in April.
- RDA has hired two new people. Will Mackaman will be the programs and services manager, and Alyssa Turner will be the Bookkeeper and Office Manager.

- Thank you to businesses for signing onto the GAMSA letter! The Great American Main Street Award (GAMSA) is the highest award and honor in the Main Street world. Announcement will be at the Main Street National Conference, being held in Richmond in May.

River District Update: Kelvin Perry - Did not attend - we will include any pertinent updates in the next merchant newsletter.

Guest Speaker:

Brian Dunevant, P.E., City of Danville Engineering -Phone: 434-799-5019, ext. 2530

- He works for Danville Public Works, the Engineering Division
- Public works has two divisions, engineering and traffic shop
- The traffic shop division manages all signs, signals, and street maintenance
- The engineering division designs and manage capital improvement projects, inspections of projects, maintenance activities, inspects and maintain bridges (Danville has 40!), Municipal Storm Sewer program (a permit that allows the city to discharge stormwater into the environment). Manage stormwater, and erosion programs. Participates in traffic studies. Apply for and manage transportation grants through VDOT. Sanitary and sewer maintenance (380 miles in the City of Danville).
- Specific projects in the River District
 - Wilson Street streetscaping from Bridge to Lynn. Reconfiguring on street parking and adding landscaping, and enhancing patio seating. From Craghead to Lynn, they are extending the storm drain system up Wilson Street. In development currently. Later this year there will be a public information meeting. Construction will start by next summer, and be completed by the end of next year.
 - Been doing spot improvements in the River District doing things like fixing handicapped signs, making traffic pattern signage more visible.
 - A year ago a parking study was completed. As a result of the study, they have started having parking workgroup meetings. These include economic development, planning, police, RDA. To discuss and implement improvements from the parking study.
 - Have funding from VDOT to do a project on Memorial Drive from Union Street Bridge to Patton Street. Envisioning pedestrian and roadway improvements related to the development of the Riverfront Park and the Whitemill area. The application was going to be for this current fiscal year, but it has been delayed to fiscal year 25. The process will start July 2024.
- Questions:

- Vince Puccio, Dry Fork Fruit Distillery: Asked about parking along Bridge Street. Scarcity of parking for their business. People park and block the overhead door for shipments out and in. Asked about having those spots be limited parking (15 minutes?). Brian can check into it, or look at how the loading zones are organized. In the street right of way, you cannot have reserved spots.
- Can we have more effective signage about the availability of parking down behind Bridge Street. More visible signs on Craghead and Bridge Street for visitors? This could encourage more walking.
- Nuel West, X-S Clothing Design: Question about on street parking rules for a street in Schoolfield. Who do citizens go to with questions about parking, traffic patterns etc. Danville Public Works manages all streets in the City of Danville other than the 29 bypass. Can it be changed so people park on one side of the road? Often citizens are resistant to change, but this kind of change can happen occasionally if it is difficult for fire and rescue to get into the neighborhood. A lot of thought needs to go into these kinds of changes.

Update on RDA Events and Promotions: Kirsten Aherron

- If you'd like a 30-second spot in Home for the Holidays get in touch with Josh Lucia, at home@riverdistrictassociation.com to schedule filming.
- We will be doing the holiday window decorating contest. If you are interested in adopting a vacant Main Street window, get in touch with Kirsten@riverdistrictassociation.com
- Gift guide promotions and photos are due October 11.
- Christmas on the Plaza will be December 3rd, 5-9. We will have entertainment, hot chocolate cookies, carriage rides, snow, Santa...etc!
- The Luminaria Trail will be the same evening, 6-8 pm.
- Let us know if you will have amended hours to be open during Christmas on the Plaza or the Christmas Parad (5 pm, December 4th), so we can promote that.

Discussion, Questions, Ideas: Everyone

- What has been decided for Lou's Antiques? The City took citizen input, and are now working with Moore Architecture who is working on some renderings. There will be another opportunity for public input in the near future.
- Nuel West: Appreciates the opportunity to get to know people from the City. Diana: We are very fortunate to have a City who is willing to come to these and speak and share information and build relationships.