



# RIVER DISTRICT ASSOCIATION START-UP TOOLKIT

## RDA Economic Vitality Programs 2019-Present

Ideation

Business  
Planning

Concept  
Testing

Start-Up  
Grants

Existing  
Business Grants



## Business Resources

Business Planning

Access to Capital



## \$838,140 in Impact

725 Dream Launch Bootcamp Participants  
369 Dream Launch Certificates  
25 IGNITE Pitch Awards totaling \$477K  
2 New Business Catalyst Awards totaling \$17.5K  
25 GET Boosted Awards, totaling \$114.5k  
44 IGNITE Pitch Participants  
130 Start-up Slam attendees, and \$1640 awarded



Pitch Programs in Partnership  
with Dream Launch: Rev-Up  
(2021-2024)

23 Rev-Up Awards totaling  
\$227,500K

