



# RIVER DISTRICT ASSOCIATION START-UP TOOLKIT

## RDA Programs 2019-2022

Ideation	Business Planning	Concept Testing	Start-Up Grants	Existing Business Grants

## Business Resources

### Business Planning



### Access to Capital



## \$475K in Impact

350 Dream Launch Bootcamp Participants  
 129 Dream Launch Certifications  
 18 Dream Launch Awards totaling \$375K  
 2 New Business Catalyst Awards totaling \$17.5K  
 10 GET Boosted Awards, totaling \$45K  
 30 Dream Launch Pitch Participants  
 32 Start-up Slam attendees, and \$320 awarded



Pitch Programs in Partnership  
 with Dream Launch: Rev-Up  
 (2021-2022)

8 Rev-Up Awards totaling \$100K



# REGIONAL PARTNERS AND AFFILIATES

This highly collaborative work includes a stakeholder group of 12 resource provider organizations in the Dan River Region that support entrepreneurs and small businesses.

## Entrepreneur Ecosystem DAN RIVER REGION

Leadership Team

Partners

Affiliates

