



Event Details:

The True North Speaker Series Juneteenth Celebration celebrates the strength, resilience, and tenacity that define the essence of Black women entrepreneurship, economics, health and community development.

Audience:

350+ attendees

Contact us to sponsor:

Please contact our office at 434-791-0210 or email lashawn@riverdistrictassociation.com if you would like to sponsor the Juneteenth Celebration!

SPONSORSHIP LEVELS:

\$2,000 - Presenting Sponsor

- Prominent logo on digital invitation
- Facebook post thanking and/or tagging your business
- Recognition on event signage and program
- Recognition at the event and in social media posts
- Large logo on event t-shirt

\$1,000 - Catering Sponsor

- Logo on digital invitation
- Facebook post thanking and/or tagging your business
- Recognition on event signage and program
- Recognition at the event and in social media posts
- Medium logo on event t-shirt

\$750 - Supporting Sponsor

- Recognition on event signage and program
- Small logo on event t-shirt

\$500 - Sustaining Sponsor

- Recognition on event signage and program
- Name on event t-shirt



River District Association | 208 N. Union Street, Danville VA 24541
riverdistrictassociation.com | 434-791-0210



SEASON FOUR

Series Details:

The True North Speaker Series highlights candid conversations with strong Black women leaders in the Dan River Region

Where to Watch:

TNSS airs on the third Wednesday of the month, August -May, at noon on The North Main Business District Facebook and YouTube page and daily on the local River City TV (Channel 10)

Audience:

Each episode reaches between 1.5k and 2k views on the North Main Business District Facebook Page.

Contact us to sponsor:

Please contact our office at 434-791-0210 or email lashawn@riverdistrictassociation.com if you would like to sponsor the True North Speaker Series Season Four.



SPONSORSHIP LEVELS:

\$5,000 - Season Sponsor

- Logo on all True North Speaker Series marketing (Social posts, newsletters, RDA website)
- Logo on stand-up banners promoting the series and its sponsors
- Mention at the beginning of the interview, and listed in

\$500 - Single Episode Sponsor

- Logo on the sponsored episode's marketing (Social posts, newsletters, RDA website)
- Mention at the beginning of the interview, and listed in the credits of sponsored episode



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Sponsorship Agreement

Sponsor Name: _____

Mailing Address: _____

Primary Contact: _____

Email: _____

Phone: _____

Website: _____

By signing this document, sponsor agrees to pay the River District the Appropriate sponsorship fee as noted below.

Signature _____

Please mark the sponsorship level you have selected, sign, date and return to the address listed below. Payments are due 1 month before the Event or Program Sponsored.

True North Speaker Series: Amount _____

Juneteenth Event: Amount _____



Please make check payable to:
River District Association
Attn: Sponsorship
PO Box 853
Danville, VA 24543

Email Logos to:
shane@riverdistrictassociation.com

If you would like to pay with a credit card contact RDA and we will send you a payment link.